

# ADVOCACY SNAPSHOT

Sept-Dec 2019



**COUNCIL** *for*  
**INTERNATIONAL**  
**DEVELOPMENT**

# Summary

---

The September-December 2019 period saw CID Members engaged in numerous advocacy activities. This report compiles these activities, focusing on their thematic distribution.

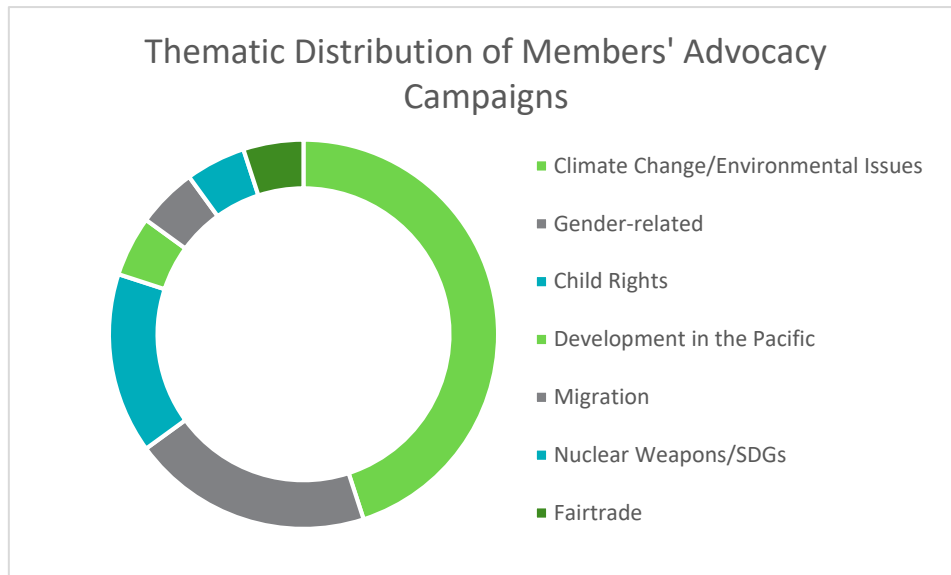
Climate Change and Environmental Issues were most prominent, making up 45% of the Member advocacy activities recorded in this report. The scope of advocacy in this thematic area primarily included activities related to the Climate Strike, Zero Carbon Bill and the United Nations Climate Change Conference [COP25]. These were all salient topical issues in New Zealand, that the public engaged with to varying degrees.

Gender-related advocacy was also notable over this period of time. 20% of Members' advocacy activities pertained to gender, whether this be gender-based violence, gender equality or female empowerment. A notable campaign in this regard was the UN Women '16 Days of Activism against Gender-Based Violence', which was engaged in by both the UN Women National Committee for Aotearoa New Zealand and Tearfund.

Child rights were also an important advocacy area, constituting 15% of Member advocacy activities. The push of advocacy in this area corresponded with Universal Children's Day (the 20<sup>th</sup> of November) and the 30<sup>th</sup> anniversary of the Universal Declaration on the Rights of the Child.

Other thematic areas that Members' advocacy activities engaged with included migration, nuclear weapons and Pacific Development.

Caritas	Environmental Issues in Oceania, Environmental Issues in Oceania
ChildFund	Rights of a Child - UNCROC related, Climate Change – Global Climate Strike
Fairtrade	Fairtrade
Oxfam	Climate Change - COP25, Climate Change - Climate Strike, Climate Change - Zero Carbon Bill
Save the Children	Child Rights - UNCROC related, Climate Change – Global Climate Strike
Tearfund	Gender-based violence
UNICEF	Child Rights - UNCROC related
UNANZ	Migration, Nuclear Weapons/SDGs
UN Women	Gender Based Violence/Rape, Gender Equality
VSA	Development in the Pacific
World Vision	Female Empowerment
WWF	Climate Change Zero Carbon, Climate Change - COP25



# MEMBER Highlights

---

## Caritas

### **Oceania Voices – World Environment Day 2019**

For World Environment Day and World Oceans Day 2019 Caritas released a series of short videos “*Oceania Voices*”. These videos give a perspective on the environmental impacts of extreme weather and sea level rise in Papua New Guinea, Fiji and Tonga.<sup>1</sup>

### **Seeds of Hope: Caritas State of the Environment for Oceania 2019 Report**

The ‘*State of the Environment for Oceania*’ report series, produced by Caritas, is a monitor of rising seas and coastal erosion, extreme weather, access to safe local food and water, offshore mining and drilling and climate finance. The 2019 report draws attention to the climate emergency and its potential implications for Oceania.<sup>2</sup>

## ChildFund

### **I Have the Right: World Children’s Day 2019**

ChildFund New Zealand produced a short video of children sharing their rights.<sup>3</sup> This video was produced to celebrate World Children’s Day and the 30th anniversary of the United Nations’ Convention on the Rights of the Child.

### **Global Climate Strike**

<sup>1</sup> <https://caritas.org.nz/state-environment>

<sup>2</sup> <https://caritas.org.nz/state-environment-oceania-2019-report>

<sup>3</sup> <https://www.youtube.com/watch?v=3lujiRly4Qk>

ChildFund participated in the Global Climate Strike and produced a short article detailing their participation.<sup>4</sup>

## FairTrade ANZ

### **#Everycupempowers**

FairTrade ANZ ran a campaign for International Coffee Day using the hashtag #everycupempowers. This campaign asked followers to share photos of their Fairtrade coffee using this hashtag.

## Oxfam

### **Forced from Home: Climate-fuelled Displacement**

Oxfam produced a media briefing on climate induced displacement. The briefing gives a description of the scope of displacement caused by climate change and called for more ambitious, urgent emissions reductions to be adopted at COP25.<sup>5</sup>

### **Global Climate Strike**

Oxfam New Zealand gave demonstratable support to the Global Climate Strike. This included sharing a number of videos of different people sharing why they mobilised for climate justice.<sup>6</sup>

### **Support for the Zero Carbon Bill**

In November Oxfam advocated for amendments to the Zero Carbon Bill to increase its effectiveness.<sup>7</sup> When the Bill was passed through parliament Oxfam released a statement acknowledging the progress toward climate action that this represented.<sup>8</sup>

## Save the Children New Zealand

### **Children's Picnic and Playground Opening**

Save the Children New Zealand participated in the opening ceremony of the Parliament playground in celebration of the 30th anniversary of the UN Convention on the Rights of the Child.<sup>9</sup>

### **Global Climate Strike**

Save the Children New Zealand promoted and participated in the School Strike 4 Climate.<sup>10</sup>

## Tearfund

### **16 Days of Activism Against Gender-Based Violence**

Tearfund made a number of posts pertaining to the 16 days of Activism Against Gender Based Violence.<sup>11</sup>

---

<sup>4</sup> <https://www.childfund.org.nz/news-and-stories/standing-together-with-children-and-youth-for-a-better-future>

<sup>5</sup> <https://www.oxfam.org.nz/wp-content/uploads/2019/11/Forced-From-Home-Oxfam.pdf>

<sup>6</sup> [https://www.instagram.com/p/B2lTE\\_jg\\_dI/](https://www.instagram.com/p/B2lTE_jg_dI/)

<sup>7</sup> <https://www.oxfam.org.nz/news-media/media-releases/zero-carbon-bill-failing-purpose/>

<sup>8</sup> <https://www.oxfam.org.nz/news-media/media-releases/zero-carbon-act-is-nzs-welcome-step-up-for-poor-countries-oxfam-says/>

<sup>9</sup> <https://www.savethechildren.org.nz/assets/Uploads/Media-advisory-Childrens-picnic-celebrates-30-years-of-child-rights.pdf>

<sup>10</sup> <https://www.facebook.com/savethechildrennz/photos/a.147730858591837/2771122252919338/?type=3&theater>

<sup>11</sup> <https://www.facebook.com/tearfundnz>

## Unicef

### #StompOff

Unicef NZ made a breakdancing, hip-hop stomp challenge to celebrate and raise awareness of World Children's Day.<sup>12</sup>

## The United Nations Association of New Zealand

### 'The UN Global immigration compact: a New Zealand Perspective' (Parliamentary Event)

In November, the United Nations Association of New Zealand hosted the 'The UN Global immigration compact: a New Zealand Perspective' event at Parliament. The event sought to educate people on the compact and the implications of its adoption.<sup>13</sup>

### Count the Nuclear Weapons Money (Parliamentary Event)

In October, the United Nations Association of New Zealand hosted an event as part of the wider Count the Nuclear Weapons Money campaign organised by Parliamentarians for Nuclear Non-Proliferation and disarmament. This event sought to raise awareness of the large sums of money allocated to nuclear weapons.<sup>14</sup>

## UN Women National Committee for Aotearoa New Zealand

### #OrangetheWorld: Generation Equality Stands Against Rape

UN Women National Committee for Aotearoa New Zealand supported the UN Women campaign, 'Orange the World'.<sup>15</sup> The campaign was run for the *16 Days of Activism against Gender-Based Violence* and sought to raise awareness of the prevalence of rape, highlighting salient issue areas such as the importance of consent.

### #HeForSheCampaign

UN Women National Committee for Aotearoa New Zealand celebrated the 5th anniversary of the #HeForShe campaign by collaborating with UN Women Australia to collect pledges. The #HeForShe campaign began as a means for men to act on gender equality but has come to be a platform for all to support gender equality, regardless of gender.<sup>16</sup>

## Volunteer Service Abroad

### VSA for Schools

In October Volunteer Service Abroad launched their first online school resource: VSA for Schools. The resource was developed for year 9 and 10 students and teachers and is focused on development in the Pacific.<sup>17</sup>

## World Vision

### 1000 Girls

---

<sup>12</sup> <https://twitter.com/UNICEFNZ/status/1185061942538297344>

<sup>13</sup> <https://www.facebook.com/events/927345984302483/>

<sup>14</sup> [https://www.unanz.org.nz/learn/news-and-events/count-the-nuclear-weapons-money-at-parliament/?fbclid=IwAR2oXKPIB3\\_L0UIXipysQMPpbXSaF1rfWckwhPHUi9tYwkwT9q\\_Ia8ToDYo](https://www.unanz.org.nz/learn/news-and-events/count-the-nuclear-weapons-money-at-parliament/?fbclid=IwAR2oXKPIB3_L0UIXipysQMPpbXSaF1rfWckwhPHUi9tYwkwT9q_Ia8ToDYo)

<sup>15</sup> <https://unwomen.org.nz/orangetheworld-generation-equality-stands-against-rape/>

<sup>16</sup> <https://unwomen.org.au/campaign/heforshe/>

<sup>17</sup> <https://vsa.org.nz/schools/>

World Vision ran a campaign hoping to get 1000 new sponsorships for girls by the International Day of the Girl. Part of this campaign included Kimberly Crossman working with World Vision in India, raising awareness of child marriage and the inaccessibility of education to many girls.<sup>18</sup>

## WWF

### **Support for the Zero Carbon Bill**

WWF, alongside others, supported the Zero Carbon Bill that passed in the New Zealand parliament in November 2019.<sup>19</sup> The purpose of the Bill is to create a framework whereby New Zealand can develop and implement stable Climate Change policies.

### **Responding to the Climate Crisis: WWF Expectations for COP25**

WWF produced a position paper in advance of COP25, the 2019 International Convention on Climate Change. The paper identifies three areas that WWF give priority: “closing the 1.5°C gap with enhanced NDCs, mobilising urgent action from state and non-state actors, and filling gaps and strengthening the multilateral response to the climate crisis”.<sup>20</sup>

---

<sup>18</sup> <https://www.instagram.com/p/B2Xkklyh5q0/>

<sup>19</sup> <https://www.wwf.org.nz/?16461/WWFraisespassingofZeroCarbonBill>

<sup>20</sup> [https://dj8xp7a0ejkv.cloudfront.net/downloads/wwf\\_cop25\\_expectations\\_paper\\_rev2\\_now\\_final.pdf](https://dj8xp7a0ejkv.cloudfront.net/downloads/wwf_cop25_expectations_paper_rev2_now_final.pdf)