



COUNCIL *for*  
INTERNATIONAL  
DEVELOPMENT  
*Aotearoa, New Zealand*

# CONFERENCE 2023 SPONSOR OPTIONS

## DEEPER PARTNERSHIPS TO NAVIGATE UNCERTAIN FUTURES

20-21 SEPTEMBER

*Pipitea Marae Wellington*





# Who is the Council for International Development (CID)?

The Council for International Development (CID) is the national umbrella agency for New Zealand organisations working in international development and humanitarian response.

We represent over 85 organisations ranging from small community-based organisations to large international NGOs, business, academic institutions, research organisations, consultants, and social enterprises.



## *What is the CID Annual Conference 2023?*

The theme of this year's conference is: 'Deeper partnerships to navigate uncertain futures.'

As we continue to witness climate impacts on our doorstep, conflicts escalating, geopolitics shifting, and inequality and injustice pervading across the world, we must strive for greater collaboration and partnerships, across sectors and nations.

The two day event will bring together international NGOs, multilateral organisations, government departments, private businesses, social enterprises, independent consultants, academics, and media, from across Aotearoa New Zealand, and the Pacific region.

## *Why sponsor the conference?*

The conference will have multiple opportunities to network and build connections with key thought leaders from across the international development and humanitarian sectors in Aotearoa New Zealand and across the Pacific region.


We are currently seeking sponsors who will work in partnership with us on the event - partners who recognise the importance of cross-sector collaboration and the importance of working together to be greater than the sum of our parts.

## *What are the sponsorship options?*

We have some suggested options or we can tailor a package that works for you:

- 1 Contribute towards the overall conference experience through a level of financial contribution which suits your budget. See the table below for the sponsorship benefits offered as part of the package option.
- 2 Sponsor an aspect of the conference which aligns with your organisation's interests of objectives e.g., sponsor a networking event, dinner, or award.
- 3 In-kind sponsorship: Give according to your human or physical resources and skills e.g., pro bono media promotion, A/V support etc.

If you have any questions or alternative models for how your organisation might be interested to support the conference, please let us know and we can negotiate options.





# SPONSORSHIP PACKAGES

Below are examples of our sponsorship packages. We are happy to work with you to develop a personalised package that works for both your budget and your needs. There are numerous different opportunities for collaboration and networking at our two day in person event.

## *Premiere*

10x complimentary registrations including dinner at Parliament All Supporter & Collaborator benefits plus:

- ➡ Opportunity to introduce a keynote speaker
- ➡ 45 minute speaking slot
- ➡ Branding across all Conference promotional materials including a video for social media
- ➡ Verbal Acknowledgment during conference
- ➡ Branding/banner on the main stage
- ➡ Branding/banner at the Parliament dinner
- ➡ Prominent exhibition table
- ➡ Branding on name badges
- ➡ Branding on livestream holding screens – broadcast across the Pacific region
- ➡ Branded podcast episode
- ➡ Newsletter promotion
- ➡ Branding on press release
- ➡ Branding on banner on the CID website
- ➡ Exclusive page on the CID website



## *Featured*

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5x complimentary Registrations including dinner at Parliament All Supporter and Collaborator benefits plus:

- ➡ Opportunity to sponsor the Collaboration Award presented by the Minister for Foreign Affairs
- ➡ Opportunity to sponsor a networking lunch
- ➡ Opportunity to sponsor the dinner at Parliament
- ➡ 15 minute speaking slot
- ➡ Branding/banner on stage during your sponsored event

## *Collaborator*

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2x complimentary conference registrations including dinner. All Supporter benefits plus:

- ➡ Exhibition table
- ➡ Social media promotion
- ➡ Opportunity to sponsor the photo competition

## *Supporter*

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1x complimentary Conference registration

- ➡ Logo and Business details on the sponsor page of the CID website