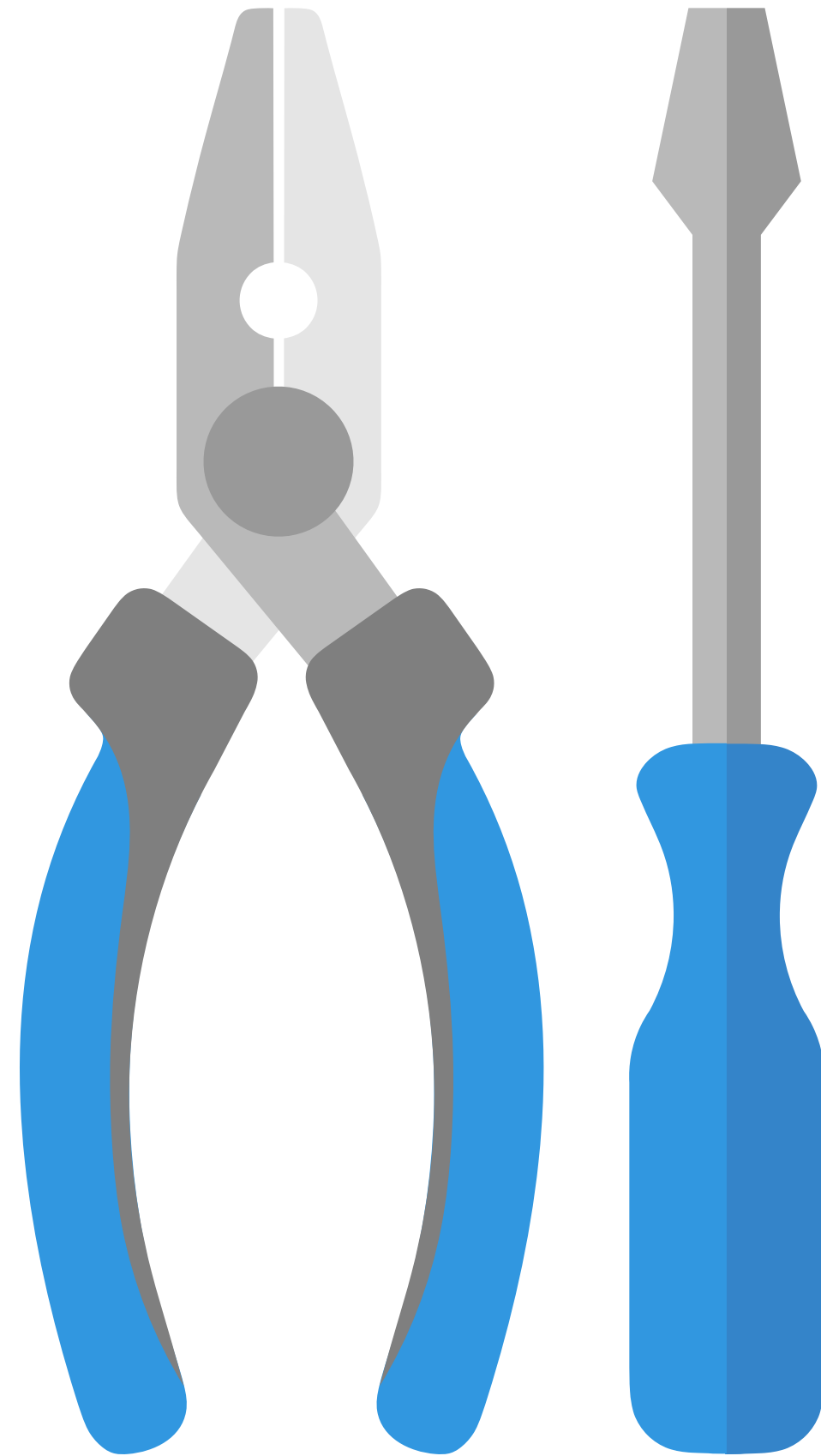




CID Strategy

2020-2023

What is the problem we're trying to solve



CID members facing multiple challenges due to COVID, where pre-COVID threats (and opportunities) have been accelerated.

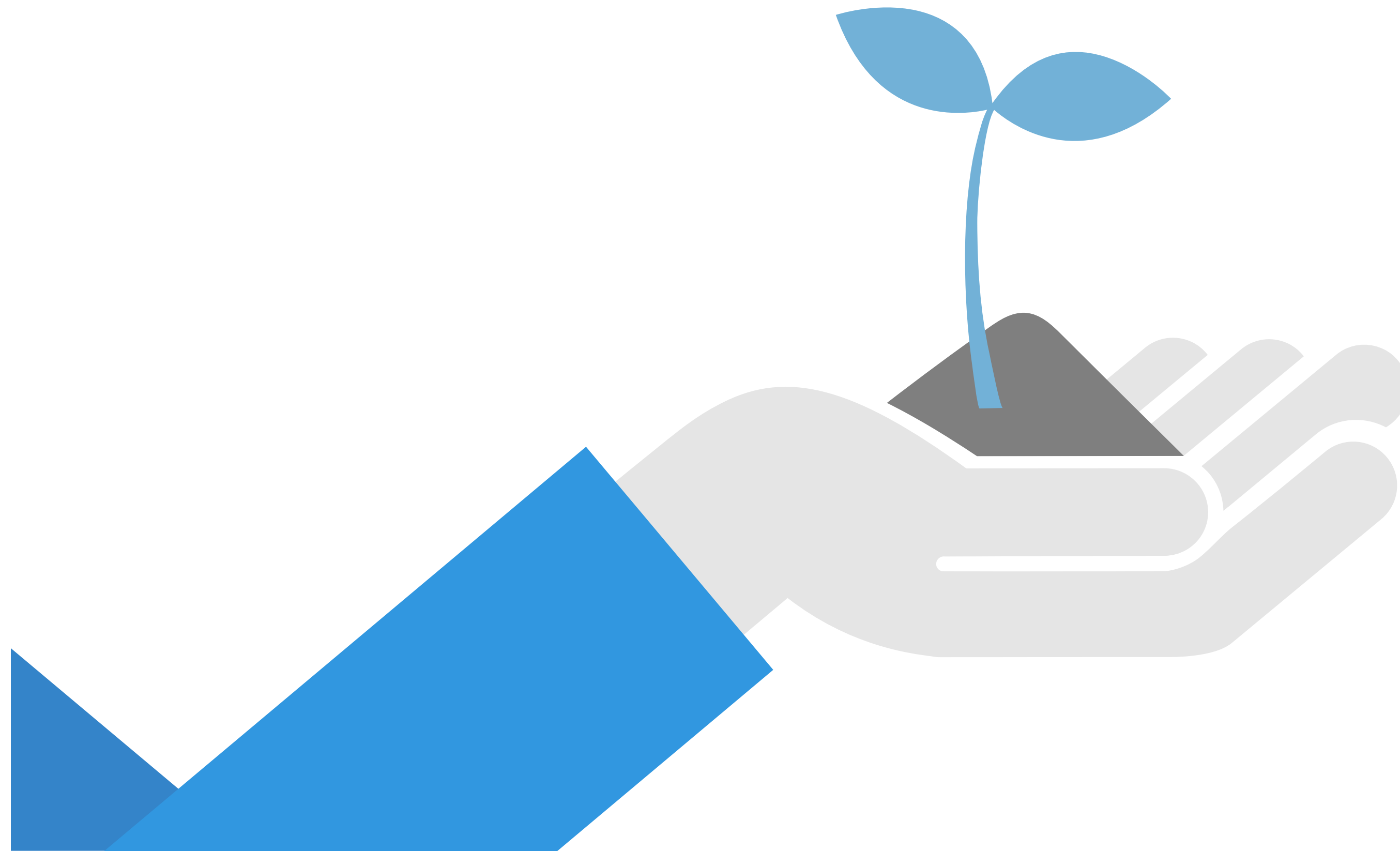
CID needs to re-position itself to support members and their partners through this tumultuous period.

It needs to help to identify new ways of working and collaborating so that members can continue to achieve their development mission.

Support for aid (already in decline) is at risk, particularly during COVID as incomes decrease and unemployment rises.

CID's Mission Statement

Support CID members and their partners to innovate, collaborate and up-skill for increased development impact



Goals and Objectives



1

Goals

1. Sector is supported to increase its impact
2. Its value is recognised & support for aid is encouraged
3. Sector is encouraged to increase locally led development

2

Objectives

1. Provide training and support to innovate
2. Events, joint activities, advocacy and collaborations increased
3. Voices and priorities of local partners amplified; collaborations between Maori and Pacific development leaders are supported, in line with the Principles of the Treaty of Waitangi

Four-part Strategy

Take 'Connect, Influence, Promote, Evidence, Sustain' from existing strategy and re-position them into these four core areas:

- Optimise impact
- Promote
- Local Leadership
- Thought leadership



Optimise Impact

‘Connect’ and ‘Influence’

- Set up ‘Innovation Group’ to identify new business models, innovations, and funding streams (co-location/share infrastructure etc), and to support good governance
- Training opportunities, including around Code
- Data base of volunteers and consultants, plus list of services to support the sector
- More opportunities for collaboration (with each other, partners, government, business and social enterprises), and membership broadened



Promote

‘Promote’ and ‘Influence’

- Public events plus CID talks
- Joint activities increased (eg Global Giving Day)
- Pro-active outreach to venture philanthropists & other organisations
- Promote the Code of Conduct
- Explore podcasts, collect stories & case studies
- Explore possibility of a public-facing 'Advocacy Board' of community 'ambassadors' for the sector and NZ's development



Local Leadership

‘Connect’ and ‘Influence’

- Increase opportunities for regional collaboration
- Support increased collaborations and thought-leadership between Maori development leaders and Pacific partners
- Amplify voices of partners with more partner-led events
- Set up processes to capture and feedback local voices to donors and CID members



Thought Leadership

‘Evidence’ and ‘Influence’

- Disseminate existing sector-wide research/data/analysis on development/humanitarian issues, climate change, and other issues
- Upgrade CID weekly newsletter & link to existing research
- Promote Humanitarian Network as a ‘centre of excellence’ for humanitarian responses post COVID



CID Strategy 2020-2023

Promote

- Events
- Joint activities
- Advocacy Board
- Code of Conduct
- More promotion (eg podcasts)



Optimise impact

- Innovation group
- Training
- Collaboration
- Database of volunteers/consultants



Thought Leadership

- Disseminate research
- CID newsletter
- Centre of Excellence for humanitarian responses

Destination. Our Goal

- Sector is supported to increase impact**
- Its value is recognised**
- Support for aid is encouraged**
- Locally-led development increased**



Local Leadership

- Regional collaboration
- Amplify voices of partners
- Feedback mechanisms
- Maori and Pacific collaborations



CID Strategy 2020-2023

CID Team