

Members

By 2020 we will:

- Strengthen members by increasing CID's convening & networking capacity
- Create more opportunities for members to collaborate
- Strengthen members to better engage with local partners
- Increase events
- Support professionalism with training and workshops

Connect




Influence



By 2020 we will:

Stakeholders

- Expand CID networks & strengthen member's links with local NGOs, the private sector, international networks, and others partnerships
- Increase influence on policy, with stronger relationships with policy-makers
- Establish cross-party parliamentary links
- Position the sector as thought-leaders

Council for International Development

Strategy

2017-2020



Promote

By 2020 we will:

- Increase recognition of the impact & effectiveness of the sector amongst stakeholders & a wider section of the public
- Provide an accessible clearing house of information & materials for government decisions, policy development and public debate
- Promote the Code as a 'quality stamp'



Evidence

By 2020 we will:

- Expand member surveys to provide relevant data for sector development
- Measure the impact of the sector
- Collate evidence & data from multiple sources
- Increase reports and research papers to support the profile & effectiveness of the sector



Sustain

By 2020 we have:

- Diverse funding sources/partners
- Balanced budget & stable reserves
- Staff equipped & supported to implement the strategy
- Governance that is fit for purpose

Public

Everyone

Council for International Development

Serving those who serve the world's most vulnerable

Vision

- We work towards a just and sustainable world where no-one is left behind
- We strengthen and unite our members, and give voice to a civil society network which collaborates to address poverty, inequality and injustice
- We do this on behalf of and with the support of our members, and also with support from government, the New Zealand public, and business

Values

- We respect and promote human rights, social justice and equality for all people
- We are transparent and accountable
- We encourage a contest of ideas and empower people to make decision and be effective
- We create and share knowledge
- We pursue equitable partnerships and solidarity with other development actors

Mission

- We support, promote and strengthen our members, and those that support them, so that they can do their job effectively
- We strengthen the ability of development organisations to have the greatest impact
- We promote learning, innovation, the principles of good development, and shared practice
- We are the guardians of professional standards
- We create opportunities for collaboration and partnership