



**Philanthropy
New Zealand**

Tōpūtanga Tuku Aroha o Aotearoa

Philanthropy Summit 2019

15 – 17 May, Te Papa Wellington

First Call for Workshops & Content

August 2018

Every two years the philanthropic and grantmaking sector comes together for networking, learning, challenge and celebration. The next Philanthropy Summit will be in May 2019

This is your chance to contribute content, help set the agenda and make sure that the Philanthropy Summit 2019 reflects the issues and challenges that matter most.

We all need the Summit to be created by thought leaders, disruptors, innovators, best practice developers, collaborators, change-makers and strategists. If that sounds like you, we want to hear your offers to run workshops or contribute other content!



Summit 2019 Theme

Summit 2019 is focusing on our practice as philanthropists and grantmakers. PNZ and the Summit Advisory Committee want to use our biennial gathering to look at **how** we do things rather than **what** we fund.

This call for content asks you to focus on the best grantmaking and philanthropic practices we can celebrate and strengthen, and our opportunities for improvement.

This theme is in part a response to the challenge [David Carrington](#) made at the PNZ Network Symposium, April 2018: *“philanthropy and grantmaking operates in an environment where the desire for impact, excellence, innovation, and accountability to our communities has to be self-*

imposed. No external stakeholder really demands these things from us. If we don't demand them of ourselves, we risk living in a natural state of under-performance and comfort."

We are looking for workshops and content on what do we need to do to get better, to be more impactful, to better respond to the challenges of being great grantmakers and investors, getting smarter, keeping up with best practice and the state of the art.

This means the Summit will have less deep content about the causes and dimensions of, and solutions to, social and environmental challenges. It will have deep content about the philanthropic and grantmaking governance and operational practices that enable us to make the biggest difference to social and environmental challenges.

4 Tracks:

We've divided this theme into 4 tracks that we've used to help select keynote speakers. The 4 tracks will organise the programme and help participants navigate the event.

Sustainability

The ways philanthropy & grantmakers can support (or avoid eroding) the capacity, capability and sustainability of for-purpose organisations.

Relationships

Building and sustaining the relationships and community engagement we need to support good giving, with a specific focus on relationships with Mana Whenua.

Impact

What difference are we making and how do we know? Specific focus on how we tackle complex problems and philanthropy's role in advocacy.

Professional development

A track of educational workshops for people new to the sector and other target audiences (trustees, corporate sector).

See Appendix One for examples of topics under each track.

A range of formats to present your content and engage with peers:

We are offering a range of formats that you can choose from for your proposed session. These choices reflect the feedback we've had from participants in past conferences for the ways they'd like to work:

- a. A 1.5-hour workshop
- b. A 3-hour workshop spread over 2 breakout sessions
- c. A 3 – 5-hour professional development workshop the day prior to the Summit starting (15 May)
- d. Posting a display or hosting a discussion in the 'unconference' networking space we are setting up for networking and informal invitations to meet with peers around a topic
- e. A 1-hour interactive workshop in plenary with all Summit participants
- f. Video content available in the build-up to and during the Summit
- g. A 5-minute provocative "dangerous idea or big dream" to be presented in plenary
- h. Hosting a special interest breakfast discussion

What works in each format?

Format	Options
A 1.5-hour workshop	A single facilitator with some discussion questions for participants. Could also work for a panel of 2-3 with shorter time for discussion
A 3-hour workshop over 2 breakout sessions	A deeper dive into a topic with group exercises and discussion opportunities. Time for a couple of presentations but lots of interaction and group work
A 3 – 5-hour professional development workshop	A formal training workshop covering agreed content using good adult education methods
A display or hosting a discussion in the 'unconference' networking	A poster highlighting success or a new approach. An informal conversation on a topic of interest
A 1-hour interactive workshop in plenary with all Summit participants	Needs to be carefully designed for engaging up to 400 people at once – could make use of the conference app for Q&A but would also need other interactive methods
Video content	A chance to record your story or make a comment. 30 secs – 2 minutes.
A 5-minute provocative “dangerous idea or big dream” to be presented in plenary	Your challenge to the sector. Only the most disruptive and daring ideas and dreams will be used!
Hosting a special interest breakfast discussion	Furthering a network (e.g. Youth Funders) or an informal conversation on a topic of interest

General Guidelines:

We are looking for proposals that:

- a. Show a link to the theme and one of the 4 tracks
- b. Include points of view and reference to 2 cross-cutting issues that impact all our work– we want these voices to be part of all workshops and content rather than in separate isolated streams:
 - o relationships with Mana Whenua
 - o how we engage young people
- c. Are highly interactive and involve as much time for participants to explore and discuss as for presentation
- d. Are challenging, inspiring and disruptive
- e. Involve grantseekers as presenters and story tellers
- f. Provide practical examples, insights, templates and learnings that other philanthropists and grantmakers can use.

Proposals:

If you want to express interest in delivering content in the 2019 Summit, please send an email (Tony@philanthropy.org.nz) by **15 September 2018** that answers the following questions:

- a. Which of the 4 tracks does your proposal relate to? (Noting that there will be crossover between tracks.)

- b. Which of the 8 possible formats would you prefer to use?
- c. Name of the session
- d. A summary of the issues and topics you want to cover
- e. A summary of how your proposal meets the 6 general guidelines above
- f. Who will present or facilitate your session?

People responsible for successful expressions of interest will be asked for a more detailed workshop plan for review and programming.



Appendix One: Workshop Examples in each Track

Sustainability	Relationships	Impact	Professional Development
<p>The ways philanthropy & grantmakers can support (or avoid eroding) the capacity, capability and sustainability of for-purpose organisations.</p>	<p>Building and sustaining the relationships and community engagement we need to support good giving, with a specific focus on relationships with Mana Whenua.</p>	<p>What difference are we making and how do we know? Specific focus on how we tackle complex problems and philanthropy's role in advocacy.</p>	<p>A track of educational workshops for people new to the sector and other target audiences (trustees, CEOs, corporate sector).</p>
<ul style="list-style-type: none"> • Full cost approaches – paying what it takes • Reducing funding burden and our compliance/due diligence costs • One-stop shops and other funder collaborations in action • Going beyond the money – non-financial ways of supporting organisations we fund • Challenging the overhead myth and funding capability and capacity building • Use of unrestricted operating grants/multi-year grants and other mechanisms to enhance community organisation sustainability • Messages from grantseekers 	<ul style="list-style-type: none"> • Building relationships with parts of our communities who we don't traditionally reach or fund • Developing strategies to address giving to Māori • Building trust with grantees • Funding Māori aspirations, organisations and projects • Efforts to increase the involvement of Mana Whenua and diversity in our sector • Grantee perception surveys • Including the community in our strategy development • Using the Transparency Guidelines and sharing our successes • Addressing our power 	<ul style="list-style-type: none"> • How do we know what works? • Our journey in impact investing • Funding and measuring our impact on movements, advocacy and social change • Race, gender, equity and justice • Convening collaboration across sectors and communities • Perpetual vs spend-down foundations • Unlocking our data challenges 	<ul style="list-style-type: none"> • Treaty of Waitangi & Grantmaking • Grantmaking 101 • Governance 101 • Corporate Philanthropy • Investing 101 • Impact Investing • Philanthropic CEO Issues